

# SYDNEY TAYLOR

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## PROFILE

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Music industry professional with hands-on experience in live touring, artist operations, VIP coordination, and event production. Proven ability to support tour managers, production teams, and executives in fast-paced environments while managing logistics, scheduling, hospitality, and artist relations. Background also includes radio broadcasting, digital marketing, and content production. Highly organized and detail-oriented with a strong track record of coordinating complex operations, solving problems quickly, and maintaining seamless show-day and administrative support.

## SELECTED TOURING EXPERIENCE

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Dream Theater, Alice Cooper, Mr. Big, The Winery Dogs

## SKILLS

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Tour Operations Support, Artist Relations, Live Event Production, VIP Experience Coordination, Merchandise Operations, Hospitality & Catering Coordination, Venue & Production Logistics, Digital Marketing, Social Media Management, Broadcast Production, Project Coordination, Highly Organized, Detail Oriented, Attention To Detail, Passionate, Fast-Paced Environments, Multitasking, Self Starter, Project Management

## EDUCATION

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### THE UNIVERSITY OF THE ARTS

Bachelors of Science

Major in Music Business, Entrepreneurship, and Technology

Cumulative GPA: 3.8; Magna Cum Laude

Relevant Coursework: Live Event & Tour Management, Live Event & Music Marketing, Artist Management, A&R, Broadcasting & Radio Promotion, Merchandising, Music Journalism, Entertainment Law, Music Publishing, Copyright

Philadelphia, PA

Aug 2017 - Dec 2020

## WORK EXPERIENCE

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### WARDROBE / VIP COORDINATOR

Oct 2024 - Present

Dream Theater

- Support the Tour Manager, Production Manager, and Production Coordinator with day-to-day show operations across tour stops
- Coordinate and organize VIP meet-and-greet experiences for 75+ guests per show, including merchandise distribution and guest logistics
- Manage artist wardrobe and dressing room setup to ensure show-ready conditions
- Assist with production logistics and resolve real-time operational needs on concert days
- Liaise with venue management, security, and production staff to ensure smooth show execution

### FREELANCE WRITER

Apr 2023 - Present

Loudwire

- Author and publish music journalism content covering rock and metal artists, album releases, and industry news
- Research artists and industry trends to produce engaging editorial content for a major digital music publication
- Pitch story ideas and collaborate with editorial staff to meet publishing deadlines
- Contribute digital content designed to drive readership and audience engagement

### ASSISTANT TOUR MANAGER / MERCHANDISE MANAGER / VIP COORDINATOR

Jan 2024 - Aug 2024

Mr. Big

- Assisted the Tour Manager with daily tour logistics and show-day operations
- Oversaw merchandise sales and inventory management during live performances
- Coordinated VIP meet-and-greet experiences and organized guest flow during show days
- Worked directly with venue management, security, and runners to maintain production schedules and resolve logistical needs

**PRODUCTION ASSISTANT / MERCHANDISE MANAGER / VIP COORDINATOR**

Feb 2023 - Jun 2023

The Winery Dogs

- Assisted the Tour Manager with daily show operations and artist logistics
- Managed merchandise booth operations including sales, inventory, and fan engagement
- Organized VIP meet-and-greet experiences and guest coordination during show days
- Oversaw artist dressing rooms, hospitality, and catering logistics
- Coordinated with venue staff, security teams, and runners to support smooth show execution

**PRODUCTION ASSISTANT / DRESSING ROOM COORDINATOR**

Sep 2022 - Oct 2023

Alice Cooper

- Managed artist dressing rooms, wardrobe needs, and hospitality requirements during tour stops
- Coordinated catering and backstage logistics with venue staff and production teams
- Maintained tour bus stock and managed artist hospitality needs on the road
- Assisted with day-of-show production logistics and troubleshooting operational needs
- Worked closely with venue management and runners to ensure efficient backstage operations

**ON-AIR TALENT / PRODUCTION & DIGITAL ASSISTANT**

Philadelphia, PA

Beasley Media Group; 93.3 WMMR &amp; 102.9 WMGK

Sep 2021 - Sep 2022

- Hosted on-air radio shifts and produced commercial segments for broadcast programming
- Assisted programming and digital directors with daily station operations
- Managed and contributed content to station social media platforms
- Supported broadcast production and promotional initiatives across programming and digital departments

**BOX OFFICE SELLER**

Philadelphia, PA

Live Nation; Brooklyn Bowl

May 2022 - Aug 2023

- Processed ticket sales, exchanges, and will-call pickups using ticketing platforms while providing fast, accurate service in a high-volume live entertainment environment
- Assisted guests with event information, seating options, pricing, and venue policies to ensure a positive customer experience
- Handled cash and card transactions, balanced registers, and maintained accurate sales records at the end of each shift
- Coordinated with event operations and guest services teams to resolve ticketing issues and support smooth entry for concerts and special events

**GUEST SERVICES**

Philadelphia, PA

Live Nation; The Fillmore Philadelphia

May 2018 - Mar 2020

- Provided front-line customer service to concertgoers, assisting with venue navigation, seating questions, accessibility needs, and general event information
- Monitored crowd flow and entry points to ensure a safe, organized environment while maintaining compliance with venue policies and safety procedures

**MARKETING INTERN**

Philadelphia, PA

Live Nation

Aug 2019 - Dec 2019

- Supported marketing managers in promoting Live Nation concerts across the Philadelphia market
- Assisted with street team coordination and local promotional partnerships
- Helped develop email newsletters distributed to Live Nation subscribers
- Coordinated promotional agreements between Live Nation and local radio stations and publications

**COMPUTER SKILLS**

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Salesforce Marketing Cloud

Microsoft Office Suite

Google Workspace

Adobe Premiere Pro

AtVenue